



**JING DONG**  
Information Designer

## HIGHLIGHT

- Fluent in English & Mandarin
- Information design & illustration
- Interpersonal & listening skills
- Demonstrated customer service skills
- Handled information in a fast-environment
- Time management and a organizational skills

## SKILLS

- Graphic design
- UX/UI
- Data visualization
- Human center design
- Painting and sketch
- Music instrument- Guzhen

## CONTACT

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## EDUCATION

### Bachelor of Communication - Information Design

Mount Royal University | 2014 - 2018

## QUALIFICATIONS

### Design

- Designed information graphics, posters, logos, and fonts in Adobe Illustrator during the classes.
- Typeface design and invitation design: enhanced the reader's experience by applying principles of type legibility and text readability in a visual presenting way.
- Designed a magazine project "View China" and a brochure project "You Are Here" during school period: increased the reader's understanding about the culture of China and Calgary through visual design.
- Visual design: designed task-ware and brochure-ware for endangered animals in order to appeal to people that was concerned about protecting wildlife.
- Human centered design: designed a system map "How might we bring a awareness to and normalize mental health issues for young adults?" The goal was to help them to solve the social stigma problem about mental health issues.
- Information Architecture: created structural design of process, procedures and policies through the analysis of documents.

### Software Skills

- Adobe Suite: using InDesign, Illustrator, Photoshop to design projects, such as magazines, charts, graphs, tables, animation, storyboards, logos, typeface and branding.
- MS Windows: learned and understand how to use Windows system.
- Microsoft Office Suite: strong Microsoft office skills, using Word, PowerPoint, and Excel.
- Mac OSX: learned and understand how to use OSX system.
- HTML/CSS: created multiple sites with tables, forms and using CSS language.

## WORK EXPERIENCE

### Media Coordinator

IDO Media and Print LTD. | Calgary, Canada | 2017.10 - 2018.01

- Collaborated with creative director on client's creative work.
- Collaborated with web developers on user and web content updates.
- Assisted Administration and Marketing staffs on their daily operations.
- Worked with Calgary Intell social media channels and communication content.

### Graphic Designer

Parana Advertising LTD. | Urumchi, China | 2016.05 - 2016.09

- Participated in the brochure design for the Zhundong Investment Guide.
- Participated in logo and poster design for Korla Pear association and Korla Pear Cultural Tourism Festival.

### Customer Service Support/ Waitress

Jin Bang Restaurant | Aksu, China | 2008.07 - 2009.04

- Possess excellent communication, customer service and problem-solving skills.
- Provided excellent service to more than 20 customers per hour.

## VOLUNTEER HISTORY

- Volunteered at New Student Orientation in Mount Royal University in 2017.
- Volunteered in COMM-4620 course work and Humanly Publication team member.